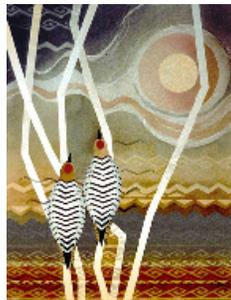


About Your Instructor

I am a juried signature member of the National Watercolor Society and several other watercolor groups, and received B.F.A. and M.A. degrees from the University of Arizona in Tucson, where I now live. I was an artist-in-residence for the Arizona Commission on the Arts "Artists in Education" program for 5 years, and also taught at the Tucson Art Institute. I now offer watercolor workshops nation-wide, and teach watercolor classes locally.

In addition to dozens of national, regional and local awards for my paintings, I've also received a Visual Arts Fellowship award from the Tucson-Pima Arts Council. My paintings are in the permanent collection of the Tucson Museum of Art, and in private collections in both the United States and abroad.

My work incorporates elements from the Pattern and Decoration movement of the 1970's, as well as influences from such diverse sources as Japanese stencil textile design, Native American art, and imaginative interpretations of my own daily life and environment.



Shown are two paintings from my Southwest Series: Gilas in Herringbone (top) and Two in the Bush (bottom).



Visit my website at:

www.FountainStudio.com

for these videos, and for original paintings and prints, plus free watercolor painting tips and more.

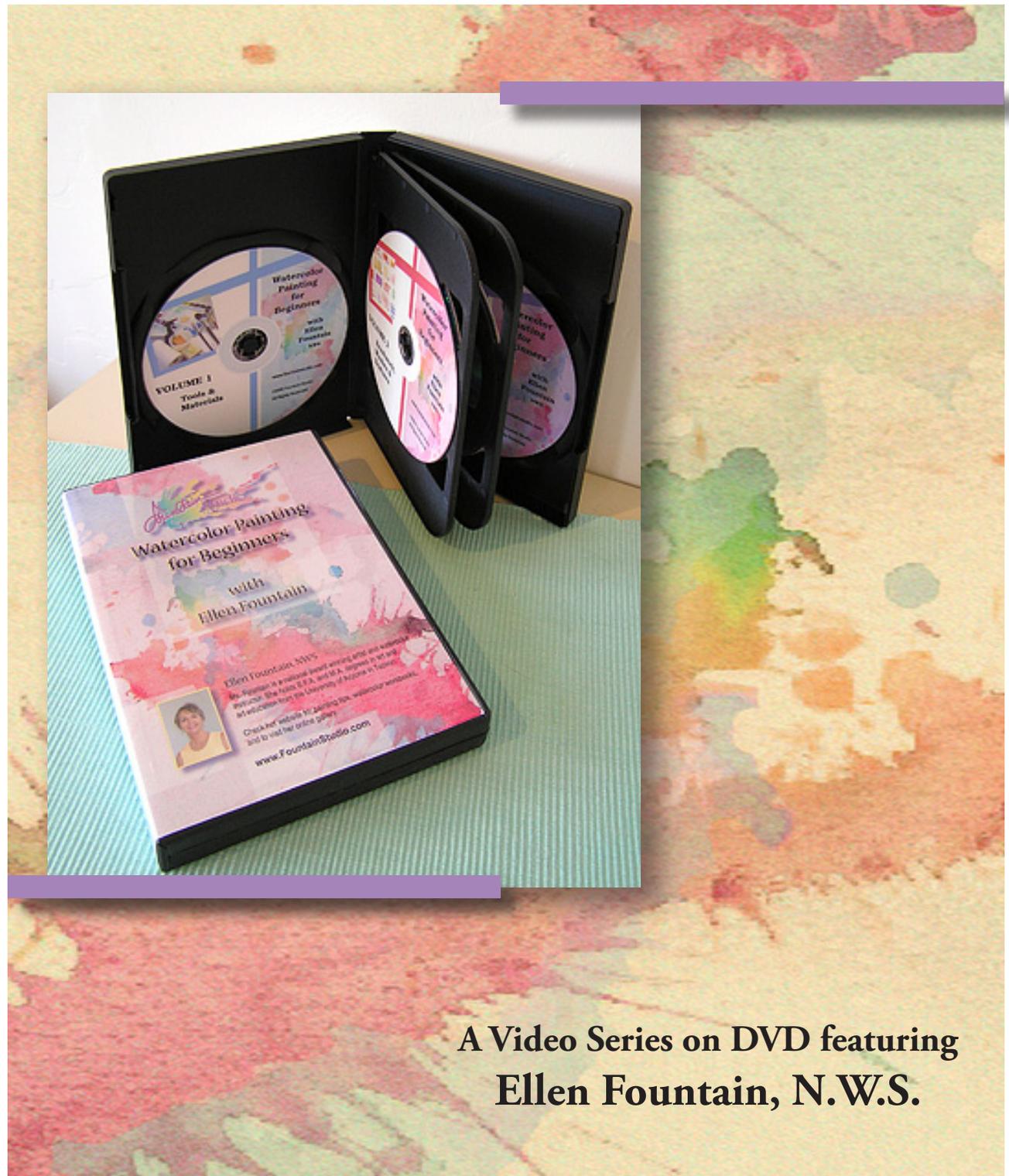
To see clips from these videos, please visit

www.newcenturytv.com

and then select The Artist Channel



4425 W. Tombolo Trail | Tucson, AZ 85745-4184
520.743.7841 | e-mail: elf@fountainstudio.com



**A Video Series on DVD featuring
Ellen Fountain, N.W.S.**

What's Covered in the Videos

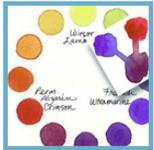


Volume 1: Tools and Materials

- All about paper—weights, sizes, types and surfaces
- Which paper surface works best for what techniques
- How to select and care for brushes, and which ones you need to get started
- What to look for in tube watercolors, and the six you can begin with and still make colorful paintings
- Plus—palettes, other tools, travel equipment, etc.

Volume 2: Brushwork, Washes and Textures

- Brushstrokes with the round brush and flat aquarelle brush
- Creating hard and soft (“lost”) edges
- Washes: flat, graduated/graded, one and two color, wet-into-wet (charging color)
- Glazing or layering washes
- Textures for watercolor
- What goes “wrong” and how to fix or take advantage of “mistakes” like backwashes, balloons, color bleeds, uneven or streaky color, etc.



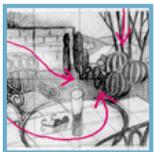
Volume 3: Color Mixing (Hue, Value & Intensity)

- Color bias and how to use it when mixing colors
- The traditional color wheel, versus one that really works for color mixing
- Hints for mixing the color you want the first time
- Manipulating warm and cool (color temperature), bright and dull (color intensity or chroma) and light and dark (color value)

- Whites in watercolor painting—keeping and regaining them
- The effect of light on the colors we see and paint

Volume 4: Color Mixing (Paint Qualities)

- Testing for transparency, sediment, tinting strength, staining properties
- Exploring different color palettes that exploit particular paint qualities & create a specific mood
- What goes “wrong” in color mixing and how to avoid: muddy color, overworked color, chalky darks, washed out or anemic color



Volume 5: Composition for Landscape & Still Life

- Your subject matter and why you want to paint it
- Using your sketches and photos as reference material
- Choosing a point of view—ground, eye-level, aerial, close-up, normal, distant
- Pictorial space: How to relate your subject matter

to your format, and then how to arrange your elements effectively

- Movement, entry and containment
- Focus / center of interest



Hello!

I'm Ellen Fountain—and I'd like to share some information about my watercolor video series for beginning painters.

More than a year in design and production, the videos are a “labor of love”, and my way of sharing some of the joy and satisfaction that painting has given me over the years. They were shot in my home studio, so please don't expect a “slick” video production. Do expect excellent instruction, plus a heart-felt sharing of what you'll face as you begin to explore the watercolor medium.

My solid teaching experience and the wealth of information I have learned over 25+ years of painting with watercolor are the factors that make these videos so exceptional, and that will start you off successfully with this exciting medium.

Each video is approximately 60 minutes long. Much more than “How to paint a _____” my videos teach you concepts and approaches that you can apply to any subject you choose to paint. I show you lots of examples, demonstrate techniques and share finished paintings to help illustrate how a given technique might be used in your own work.

You'll appreciate my thorough explanations and clear demos. Volumes 2 through 4 have “stop and try this yourself” markers, so that you won't lose your place in the video as you practice. The icon is a bright red stop sign, so even if you are fast-forwarding through the video, it's easy to spot it.

My goal for these videos was to cover the basics, and to cover them clearly and completely, so that with practice, students can progress quickly to the next level of watercolor... expressing themselves.

Happy Painting!